

Siebel Sailors Program Center Application

GENERAL OVERVIEW

US Sailing is expanding its successful Siebel Sailors Program to further increase opportunity and diversity in the sport of sailing. We are seeking partners who want to deepen the impact on their community and join us in a long-term approach of engaging and retaining new sailors.

MISSION

The Siebel Sailors Program seeks to increase opportunity and diversity in the sport of sailing. By providing resources and support to youth sailors from all backgrounds, we seek to include participants who have historically been underrepresented in the sailing community. It is encouraged to recruit sailors from diverse backgrounds of race, ethnicity, religion, socio-economic status, disability, sexual orientation, gender identity or expression, national origin, or any other status protected by law, and we will hereby refer to this group as “The Siebel Community.” The Siebel Program will develop skilled and life-long sailors who can participate in all aspects of the sport by creating access to equipment, athlete development resources, and expert coaching for underserved populations.

KEY TERMS

- **Siebel Center:** A community-focused sailing organization that executes the Siebel Sailors Program grant requirements.
- **Siebel Region:** The Siebel Centers within a specific geographical location will collectively form a Siebel Region.
- **US Sailing Siebel Coach:** The US Sailing employee assigned to work alongside Siebel Center Staff and Siebel Sailors at a Siebel Center.
- **Siebel Onboarded Coach:** Instructor who is hired by the Siebel Center to assist with coaching the Siebel Programming.
- **Siebel Sailor:** A student who meets demographic requirements and is enrolled in Siebel Programming at a Siebel Center.
- **Siebel Programming:** Scheduled instruction with Siebel Sailors, led by US Sailing Siebel Coach and/or Siebel Onboarded Instructor, and incorporates US Sailing Small Boat Curriculum standards and Siebel Culture and Values standards.
- **Skill Up App:** Digital platform for US Sailing Members and Certified Instructors to use educational tools, view published resources, and track student progress with US Sailing’s Small Boat Student Curriculum.

PRE-REQUISITIES FOR BECOMING A SIEBEL SAILORS PROGRAM CENTER

- Have existing relationships or be willing and eager to form partnerships with outreach groups, specifically those that work with diverse populations who can assist with sailor recruitment.
- Agree that at least 50% of sailors in the program must include youth who represent *The Siebel Community* and will receive scholarships to participate in programming.
- Demonstrate interest in bringing new sailors into the sport and supporting them as they participate in our organization beyond the Siebel Program.
- Must be open to the public so that anyone can enroll in programming and participate in your organization.
- Must utilize Skill Up throughout the Program (coaches will be trained on this) and participate in seasonal data collection.
- All Center staff assisting with Siebel Program implementation (anyone who will come in direct contact with the sailors) must have completed SafeSport Training and a background screening. It is required that any Center staff assisting with the Siebel Program hold an active US Sailing Small Boat Level 1 Instructor certification.

RESOURCES PROVIDED TO THE CENTERS BY US SAILING

- *Siebel Assets: The Center will give input on a choice between (A) or (B).*
 - (A) *Siebel Coach Boat:* The motorboat leased to a Siebel Center for use primarily by the US Sailing Siebel Coach during Siebel Programming, secondarily by the Siebel Center for their programming.

- *(B) Siebel Sailboats:* The sailboats leased to a Siebel Center for use primarily by Siebel Sailors during Siebel Programming, secondarily by the Center for their programming.
- Sailing gear, travel and regatta fees for sailors engaged in the Siebel Program provided to the sailors by US Sailing, at the request of the Center (specific equipment and budget will be identified at program launch).
- US Sailing membership for all sailors in the Siebel Program.
- Guidance on aligning Center's programming and US Sailing's Sailor Skill System. This includes utilization of Skill Up App to assist in tracking sailor skill progression.
- Siebel Program Coach to assist with and mentor your Center on Siebel Program implementation.

PROGRAM INSTRUCTORS: List the name(s) and member number(s) of US Sailing Small Boat Level 1 Instructor, Basic Keelboat Instructor and/or Reach Educator Course Certified Instructors used in your program for on-the-water activities: **Add more rows depending on the number of staff.*

Name	Center Position/Title	Full Time/ Part Time/ Volunteer	US Sailing Certification(s) held	US Sailing #

OUTREACH: List and briefly describe your youth and community partnerships that will help you grow and sustain this program. If you do not currently have any partnerships, please list some organizations you would engage with in your area.

Program/ Group Name	Is this partnership current or potential?	Demographics Served	Duration/Frequency/Type of Programming

Were you a part of the Siebel Sailors Program from 2019-2022?

- Yes
- No

If not, tell us why you are interested in partnering with the Siebel Sailors Program.

A benefit of receiving the grant includes equipment to bolster your resources and the sailors served in the Siebel Sailors Program. If you could choose, would you prefer this equipment to be a coach boat or a fleet of sailboats? (Your response will not be binding) We will work alongside you and the designated Siebel Coach to determine the best fit for the program.

- Sailboats
- Coach boat

Please concisely answer each question with 200 words or less:

1. **Taking into consideration your current programming, where do you see the Siebel Sailors Program fitting into your current offerings?** Please be specific with duration, time of year, etc. (For example, 1 day per week after-school 3-hour session for 8 weeks; weekend clinic; week-long summer camp)

2. **Explain how your Center would handle the following situations:**
 - a. **Student Scenario:** *In a beginner double handed class at your Center a student named Sarah, who normally has a very outgoing personality, is not participating in the class. When Coach pulls her aside and asks what going on Sarah explains that one of the boys in the class, her boat partner, has been making fun of her skin color. The boy repeatedly taunted Sarah yelling that “only light skin is pretty,” and kept poking her with the tiller. How would your Center handle this?*

 - b. **Program Scenario:** *In an intermediate doublehanded class, one of the students, Jerry, is having a hard time sailing with a consistent partner. Multiple other students have complained and requested not to sail with Jerry. In addition to not being able to sail with anyone in the class, Jerry has had multiple incidents of disruptive classroom behavior. The instructor comes to you clearly full of frustration and unsure what to do. How do you handle this?*

3. **Creating a Welcoming Environment is vital to increase inclusivity at your Center.** *Please describe how your Center creates a Welcoming Environment for your sailors, parents/families, instructors and members?*

4. **The Siebel Program uses 5 Values and corresponding Habits of Excellence to guide emotional learning and soft skill development for our sailors.** *Does your organization follow a code of values and if so, what three values do you find to be the most important for the kids you currently serve?*

5. **What is an area in which your organization is currently struggling and what steps are you taking to address that problem?**

6. **How do you measure success in your current programs within your organization?**

7. **How do you plan to achieve long-term retention for new Siebel Sailors that you bring into your Center’s programming?**

Please include the following additional items:

- I have included a copy of the organization’s most recent 990 Form.

Are you an accredited US Sailing Community Sailing Center?

- Yes

No

If not an accredited US Sailing Community Sailing Center, please attach a copy of your Centers' following documents. If you do not have one of these documents, please indicate that below.

- Curriculum & Sample Lesson Plans
- Emergency Action Plan or Card and a list of the locations posted
- Copy of Code of Conduct and Discipline Policy for youth programming at your center
- Sample student registration form
- Organizational chart
- Student Pathway Program flow chart

Acknowledgement

A principal of the Center must sign the following statement, acknowledging agreement to the terms, conditions and rules as found in the Siebel Sailor Program Center Guidelines and attesting to the veracity of the information enclosed in this application.

Print name

Title

Signed

Date

IMPORTANT: Submitting this application does not guarantee your Center has been officially approved by US Sailing or their agent. Until your Center has been officially approved in writing from US Sailing, you may not imply verbally or in any advertising and/or promotional items that your Center is a Siebel Sailing Center.