



Minutes

October Board Call

📅 Mon October 19th, 2020

🕒 7:30pm - 9:30pm EDT

📍 Zoom Conference Call

👤 In Attendance

Charlie Arms, Henry Brauer, Bruce Burton, Clerc Cooper, Jack Gierhart, Rich Jepsen, Dave Perry, Katie Pettibone, Briana Provancha, Tony Rey, Bill Ruh, John Schoendorf, Cory Sertl, Martine Zurinskas

I. **Call to Order and Roll Call**

Excused: Russ Lucas

Guests: 38 including staff

II. **Announcements - President's Report**

The Board took a moment of silence at the beginning in reflection on the passing of Geoff Ewenson and Dick Tillman, both important figures of sailing that will be missed.

The President's report stands as submitted. Full report can be found online at <https://cdn.ussailing.org/wp-content/uploads/2020/10/Presidents-Report-2020-10-19.pdf> (<https://cdn.ussailing.org/wp-content/uploads/2020/10/Presidents-Report-2020-10-19.pdf>).

The key highlights included updates on World Sailing virtual meeting and election, USOPC Governing Board (NGB) Council meetings and Project Pinnacle. Cory thanked Bruce Burton for his leadership on US Sailing Center Miami Board, she has appointed Fred Hagedorn to serve as his replacement as the US Sailing representative. Additionally, we welcomed Maggie Shea and Judge Ryan who will be joining the Board as the USOPC Athlete Advisory Council Representative. She thanked Charlie Arms who led the Race Management Task Force team and looks forward to hearing and discussing their recommendations later on the agenda. Lastly, she thanked the staff for their adaptability to deliver stability to our finances and the sacrifices that have been made.

III. **Consent Calendar**

Decision: Motion to approve consent calendar unanimously approved.

a. **Minutes from the September 21st Conference Call**

IV. **CEO and Association Report**

The Association Report stands as submitted. The full report can be found, here. (<https://cdn.ussailing.org/wp-content/uploads/2020/10/2020-October-Association-Report-Summary.pdf>)

Additionally, Jack shared after a comprehensive 4-month search process a new Development Director Jill Nosach will start at end of October. She has a very successful track record with top fundraising organizations and successful organizational building. He gave additional updates on our health care renewal, mailing issues with our local post office and Racing Rules of Sailing app which will include a digital protest form and whiteboard feature.

Meredith Brody gave an update on the Olympic program including an update on the team training, Tokyo Games update, and the small ODP camp in Miami with a full ODP camp in November during Thanksgiving. Oakcliff concluded the training camps for the 470 teams with the Triple Crown events that supported our current athletes and our up and coming athletes. Many of our athletes will begin to migrate to South Florida for our winter training efforts where we will continue full safety protocols. She thanked the organizations for supporting our Olympic effort. Lastly, she shared we receive confirmation of funding cut from USOPC for 2021. Bri asked whether these were standard across all sport. Meredith shared we were expecting to be flat for 2021 and that not all sports were flat - some NGBs received a boost or cut.

a. **Influencer Campaign**

Lauren Cotta gave a brief update on the Influencer Campaign, an opportunity to build support for US Sailing from the broader community. We are asking Board members to engage with their clubs and ask the leadership to reach out to their membership and invite sailors to join US Sailing. Katie and Lucy will be following up with each board member to discuss further.

V. **CFO Update**

Heather Monsoon gave an overview of our finances including variances on the financial statement and a summary of the process being developed for the Budget process. Additionally, she shared the changes in cash flow and noted this is in part due to reinstating salaries. She continues to be confident we are in a good cash position. PPP Grant request was approved at the Local Bank-level and now awaits Federal Government approval.

a. **Treasurers Report**

John Schoendorf shared praise of the staff on their cash flow projections. Additionally, he commented that he was reviewing the investment policy drafted by Bill Ruh and the investment committee.

VI. Secretary Report

a. **Board Profile due - Katie A. to resend email with request**

Martine reminded the Board to complete the JotForm questionnaire in order to update their web profiles.

b. **Vote for Election - <https://www.ussailing.org/about/our-people/board-of-directors/board-election/>**

c. **November meeting schedule**

- November 5th - Committees' Town Hall Chairs,
- November 6th - November Board Meeting
- November 7th - Virtual Annual Meeting and Virtual Stakeholders Summit

d. **Terms of Reference Approval**

BAR20201018 - TOR Compensation Committee

Martine asked that Committees review their Terms of Reference. We will approve the Committee Chairs during November's meeting and the updates to TOR and Committee members will be approved during December's meeting.

e. **Herreshoff Trophy - Reminder**

Martine reminded the Board and guests to submit nominations for the Herreshoff Trophy.

f. **Misc Housekeeping for Board members**

Martine is working on scheduling a board training session after the November Annual Meeting.

VII. Old Business

a. **Bylaws Initiation Update**

Martine thanked Bylaws Committee Chair Andrew Cole and Clark Chapin for their amazing hard work to review and provide a redline of the over 100 changes. She will email the Board tomorrow which will allow for 3 weeks to review and ask any questions prior to discussion and vote on November 6th.

b. **Race Management Task Force Update**

Charlie Arms gave a comprehensive overview of the process, survey submissions, data summary and the 60 recommendations that the task force shared. A few of the key priorities included: staffing & educational resources, volunteer recognition and appreciation, complaints against race officials, and overhaul of the review board. There is a scheduled Race Administration Town Hall that will be sent out to all the participants and certified race officials for November 2nd. The Task force and leadership will provide specific insight into the Task Force Report and recommendations. The goal is to have an action list and have clear priorities defined.

VIII. New Business

a. **DEI Strategic Pillars**

Rich Jepsen and Lou Sandoval shared with the Board the pillars the DEI sub-committee created to build a plan that supports the overall US Sailing plan. They asked the Board to provide any feedback or questions.

b. **Strategic Communication Plan**

Peter shared an outline of the timeline for providing the key deliverables related to communicating the strategic plan. Katie Pettibone asked about an athlete session outside of the discussed quarterly town halls. They agreed we need to make sure everyone is fully on board and communicated with. They will look into some dates for holding a athlete sessions.

c. **Investment Policy**

Topic tabled until the next meeting in November.

d. **Year End Appeal Summary**

Peter Glass shared a preview of the newsletter of the Year-End Appeal including a summary of the various stewardship email communication tracks. The newsletter and ask letter will hit mailboxes mid-November. He gave a well deserved shout-out to Lorie Anderson for her leadership and effort on this project.

IX. **Executive Session**

X. **Adjourn**

Motion to Adjourn at 10:24 pm.