



Minutes

May Board Call

📅 Mon May 11th, 2020

🕒 7:30pm - 9:30pm EDT

👤 In Attendance

Charlie Arms, Henry Brauer, Bruce Burton, Jack Gierhart, Rich Jepsen, Russ Lucas, Briana Provancha, Tony Rey, Bill Ruh, John Sangmeister, John Schoendorf, Cory Sertl, Martine Zurinskas

I. **Call to Order and Roll Call**

Excused: Dave Perry and Clerc Cooper

Guest: 32 including staff

II. **Announcements - President's Report**

Cory shared she is hopeful to get back on the water in some small way or another. She shared insight regarding calls with the USOPC and expressed that our organization is fortunate at the moment by our diverse revenue stream where other NGBs are struggling with membership tied to events. She mentioned the continued work on the bylaws project to update our bylaws to better reflect our current operations.

a. **World Sailing Update**

World Sailing announced a new CEO, David Graham. They have canceled the Offshore and Youth World Championships due to COVID-19. They are looking at shifting the annual meeting in Dubai to a virtual meeting instead.

III. **Consent Calendar**

Decision: Vote #1: Motion to approve consent calendar unanimously approved.

a. **Minutes from May 6th Meeting 20200506**

b. **Minutes from April 29th meeting 20200429**

c. **Minutes from April 20th meeting 20200420**

d. **Minutes from April 15th meeting 20200415**

IV. **CEO Update**

Jack shared plans for returning to the office; we will be taking a phased approach to bringing staff back. Mike Waters is leading the planning and preparation to ensure we are in compliance with state decrees.

Membership revenue was above from last April due to the generous support of those who renewed early. We are seeing organizations and keelboat member numbers be impacted due to COVID-19. The membership team is working on targeted campaigns to drive membership.

We are working on return to water guidance for junior programs and competition that will be updated as additional information is provided. In conjunction, we hosted online leadership forums through the Starboard Portal as well as launched a Facebook group to keep the community connected.

Nathan sent out a survey last week regarding Portsmouth Yardstick. We are looking to partner with the RYA and believe this is an opportunity to put life back into it and expand its utilization.

The Olympic department is connecting with athletes to review training plans with a focus on strength and conditioning. Everyone is eager to get back on the water. The USOPC has decided to support the selection process that was in place allowing us to announce the 8 athletes. Additionally, the Core4 are sharing their updated operational plan to the OSC on Thursday.

V. **NSPS 2021**

Katie, Josh, and Rich shared testimonials from customers and sponsors regarding the importance and need for NSPS. Their feedback was that it is too soon to know how COVID-19 will impact attendance. It was advised to postpone to 2022 and renegotiate with the host hotel. Katie will follow up with the hotel and look at the possibility of postponing until 2022. Additionally, it was discussed if we should look at holding a virtual conference of some size to allow the community to come together and share best practices.

VI. **Secretary Report**

- a. **Please encourage your personal sailing communities to go to the US Sailing Organizational Tools during Covid 19 page. Great videos and resource materials.**

<https://www.ussailing.org/membership/organizations/resources/>

- b. **Next Board Meeting - June 22 7:30 pm**

Full Schedule can be found here: <https://www.ussailing.org/about/our-people/board-of-directors/board-meeting-schedule/>

VII. **Old Business**

- a. **OCR Update**

Fred Hagedorn shared the working party's recommendations for the OCR events going forward. The plan is designed to be scalable for future events. Additionally, they asked the Board to endorse Carol Ewing as the Chair of Miami OCR.

Decision: Vote #2: Motion to approve BAR20200510 unanimously approved.

- b. **US Sailing Foundation Bylaws - BAR20200511**

Discussed the goal and intent to approving the Foundation Bylaws as well as the alignment to change to the association bylaws once the Bylaws committee reviews.

VIII. **Decision:** Vote #3: Motion to approve BAR20200511 unanimously approved.
New Business

IX. **Executive Session**

Decision: Vote #4: Motion to approved BAR20200507 unanimously approved.

X. **Adjourn**

Adjourn at 9:55



Action Request Form

Request No. BAR20200510 Date Submitted: 5-10-2020

Submitted By: Fred Hagedorn

Subject: Olympic Classes Regatta (OCR) Recommendations

Action Requested (word this in resolution form):

Resolved, that the US Sailing Board of Directors approves the recommendations to the OCR Working Party, as provided in summary documentation 4/30/2020 and 5/4/2020.

ACTIONS

- 1. Endorse this approach, as well as the maximum back-up of \$20,000 in support of Miami 2021.
2. Endorse Carol Ewing as the Chair of the 2021 Miami OCR.
3. Endorse Announcing our Bare-Bones plan for 2021 and our dates for 2022, 2023 and 2024. We are tempted to go out further, but that should be enough for the moment.
4. Encourage US Sailing Management to embrace the shift to having a single Event Management resource on staff to assist any and critical events as defined by the CEO

Member Impacts: Describe below the impacts (i.e. Will it be seen as a member benefit or not? Explain) Any perceived positive effects:

Streamlined approach for 2021 and a multiyear approach presented through 2024. This will allow for International level sailing to occur in South Florida elevating our Domestic Development program to support the overall Olympic and High-Performance model.

Will this proposal bring in new members?

- Yes, Estimated Number No Unknown

Mission Impacts: Describe below how and why this creates value.

Positive impact (be specific): This will allow for International level sailing to occur in South Florida elevating our Domestic Development program to support the overall Olympic and High-Performance plan and allow for structured planning through 2024.

Financial Impacts: Describe below any expected financial impacts on US Sailing. Include figures.

Positive effects: Overall cost reductions to the US Sailing Budget, reduction of Olympic Administrative staff support for day-to-day operations, and streamlined event scheduling through to 2024 will allow for positive financial gains.

Negative effects: None.

Implementation Strategy: Describe the implementation for the actions/changes that will be initiated by approval of the BAR, including communication plans, process revisions, responsible parties, etc.

Any perceived negative impact:

Summary:

I certify that this proposal has been checked. Governing Documents affected:

- Bylaws Committee Terms of Reference
Championship Conditions Ted Stevens Act
Regulations

Submitted by _____ Fred Hagedorn _____



Action Request Form



Request No. BAR20200511 US Sailing Foundation Bylaws

Date Submitted: 05-11-2020

Submitted By: Justin Sterk

Subject: US Sailing Foundation Bylaws

Action Requested (word this in resolution form):

Resolved, that the US Sailing Board of Directors approves the proposed revision of the United States Sailing Foundation (“USSF”) Bylaws as presented.

Member Impacts: Describe below the impacts (i.e. Will it be seen as a member benefit or not? Explain)

Any perceived positive effects:

No direct impact on members.

Will this proposal bring in new members?

Yes, _____ Estimated Number

No

Unknown

Mission Impacts: Describe below how and why this creates value.

Positive impact (be specific):

The proposed revisions provide better alignment strategically between the US Sailing Board of Directors and the US Sailing Foundation with Ex Officio Directors of USSA serving on the US Sailing Foundation Board. Specifically see revisions to Article II Section 3.2 Composition and 3.3 Number. In addition, the proposed revisions reflect a general clean-up of inconsistencies and other minor issues within the Bylaws.

Financial Impacts: Describe below any expected financial impacts on US Sailing. Include figures.

Positive effects: Better alignment will improve Foundation mission and goal achievement.

Implementation Strategy: Describe the implementation for the actions/changes that will be initiated by approval of the BAR, including communication plans, process revisions, responsible parties, etc.

Next steps – The intent is that the US Sailing Bylaws section 301 and 302 would be modified to reflect these changes that the US Sailing Foundation Chair would be a director on the US Sailing Board to allow for consistent alignment of the organizations.

Any perceived negative impact: none.

Summary: This was reviewed by our Legal Committee.

I certify that this proposal has been checked. Governing Documents affected:

Bylaws

Committee Terms of Reference

Championship Conditions

Ted Stevens Act

Regulations

Submitted by Justin Sterk