THE EVOLUTION OF RECRUITING
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MY EVOLUTION OF RECRUITING

• My Background
• Recruiting Changes
• My Considerations
THE PURPOSE OF COLLEGE

• The purpose of college is to pursue and complete a degree that will prepare young people for a successful and fulfilling life.

• Best college experience academically, athletically and socially.
ACADEMICS

- Academic Requirements
- Private vs. Public
- Majors
SPORT

- Coach/Athlete Relationship
- Team Culture
- Ability to Compete
SOCIAL

• Student Body Environment
• Feeling of Belonging
RELATIONSHIPS

- Coaches
- Community
IDENTIFICATION PROCESS

• Talent/Skill Evaluation
• Academics
• Character
• Motivation
TALENT/SKILL EVALUATION

• Recruiting Lists
• Evaluation
ACADEMICS

• Admissions
• Majors
• Academic Fit
CHARACTER

- Accountability
- Responsibility
- Respect
- Teamwork
MOTIVATION

• Love of Sport
• Financial
• Camaraderie/Team
RECOMMENDATIONS FOR PROSPECTS

• Understand how colleges recruit, evaluate and show interest in prospects.
RECOMENDATIONS FOR PROSPECTS

• Take Initiative
• Send Updated Athletic & Academic Stats
• Highlight Videos
• Club or High School Coaches
• Arrange Unofficial Visits
• What Sets You Apart
WHAT IS THE END GAME?