

**EDUCATION DIVISION REPORT
TO BOARD OF DIRECTORS
November 19, 2015
Chair: Charlie Arms**

Commercial Sailing Committee

Chair: Kristen Berry Staff: Karen Davidson

The keelboat program did some regional and national advertising on behalf of our schools. We were able to offer co-op advertising to the schools at both levels as well. Print ads were done in Spinsheet, Southwinds, Cruising World, Latitude 38, Windcheck and Sailing Magazine. We also did banner ads on Sailing Magazines website. See attached

We are on track to meet our goal of 3100 keelboat students (new US Sailing members) for the year.

To date, we have grown our accredited schools by five;

- Sea Scout Base-Galveston, TX
- King Harbor Youth Foundation-Redondo Beach, CA
- Norfolk Naval Sailing Center-Norfolk, VA
- St. Thomas Yacht Club-St. Thomas, VI
- Edison Sailing Center-Ft. Meyers Beach, FL

We will be introducing in the Spring of 2016 our new Performance Sailing Endorsement. This will enable the keelboat student to advance their sailing skills without having to move up to a bigger boat. The course will use Steve Colgate's Performance Sailing book along with some addendums from the Level 2 Workbook. This course will help the student to analyze, adjust and shape their sails for maximum speed. As well as how to adjust the backstay and jib leads for optimum performance. We are working on scheduling a Performance Sailing Instructor course to run in conjunction with The Forum in 2016.

A new Basic Keelboat Instructor Manual was introduced this year. It is the first major revision since it was published in 1994. The book is in full color and perfect bound. The manual follows the progression of Basic Keelboat book.

Alan Veenstra the Commercial Committee Chair is stepping down, I wish to thank him for his service to the committee and to US Sailing as a whole. Kristen Berry from J World Annapolis will be the new committee chair.

Instructors & Coaches

Chair: John Vandemoer Staff: Stu Gilfillen

We still have not done really anything as we are waiting to help with level 4 and help where we can with Dave Dellenbaugh's project. I believe this committee will have an active roll in helping training and coaching education but we are probably a year away to know what that roll is.

Sports Medicine

Chair: Dave Jones

Staff: Lee Parks

The committee published a recommendation on the use of helmets in sailing. Full article is at <http://www.cleverpig.org/us-sailing-position-on-helmet-use-in-the-u-s/> . It is the position of the Sports Medicine Committee of US Sailing that helmets should be considered and encouraged but not mandated for aggressive competitive sailing, crew positions at increased risk for strikes to the head, and sailors who are learning the sport and thus unfamiliar with the position and movement of rigging and equipment.

In the rare case that a concussion or head injury occurs, treatment thereof and the evaluation for a return to activity should be conducted by a trained specialist.

Sportsmanship Committee

Chair: Caroline Atwood

Staff: Lee Parks

The new chair is Caroline Atwood. We are continuing to collect nominations for the sportsmanship award will be deciding this year's recipient soon. Beyond that we are continuing to brainstorm processes for promoting sportsmanship particularly at the youth sailing level and are excited for some of those ideas to take shape in 2016.

Training

Chair: Larry Ledgerwood

Staff: Stu Gilfillen

- 1. The first Adaptive Sailing Summit was held** at Roger Williams University, which brought together 27 people from throughout the US. The representation was geographically and organizationally diverse and also their program type, but everyone had a vested interest in the growth of Adaptive Sailing. The meeting brought up a variety of topics, from how US Sailing can best serve as a conduit, to “what is the language of our sport.” We also looked at how organizations can work together, and communicate more frequently, to help ensure more consistency and continuity between programs. Additionally, funding was a key topic and several of the attendees spoke highly about how US Sailing’s Pioneer Grant program had allowed them to expand their programming.
- 2. Two National Faculty meetings were held this quarter.** One was held at the Sea Scout Base in Galveston, Texas and featured representatives from Powerboat, Keelboat, Smallboat, Safety at Sea and Instructional Design (the group working on the online Teaching Fundamentals) and the other, for Reach, was held in Ft. Myers, Florida. The events provided a chance to work on consistency between our disciplines and to open up lines of communication. It also provided an opportunity to refine, and improve, our materials. The 2016 National Faculty has been set for October 27-29 at USF in St. Petersburg, Florida.
- 3. We were involved in four (4) Boat Shows during the fall.** US Sailing/US Powerboating attended Newport, Tampa, Norwalk and Annapolis. US Sailing/US Powerboating staff were in

attendance in Norwalk and Newport and one of our Accredited Keelboat Schools, JWorld Annapolis, had booths at the other two and were flying our banners proudly. This was our first step into boat shows and in 2016 we will be involved in several more starting with the Chicago Boat Show.

4. **Online Education continues to be a priority.** We signed an agreement with Fresh Air Educators (best known for Boaterexam.com for the development of our online Keelboat course, which will serve as a supplement to the Basic Keelboat course. We also see applications for it as part of the Grow Sailing campaign. Additionally, the Instructional Design working party continues to develop the Teaching Fundamentals online online course which is expected to serve as a base for all the instructional programs in the organization, including Safety at Sea and Race Administration.

5. **New Technology is helping us improve our process.** US Sailing members can now access a membership card, with all of their certifications on it, via My US Sailing. This provides 24 hour access for our members and cuts down on the amount of time a staff member needs to dedicate to the task of reprinting one. Additionally, we've completed phase one of a "waitlist" feature which will allow people to be notified when a spot in a full course opens up. A customer now has the ability to select a course with full enrollment, add their name and either email or phone number (or both) to a form, and receive email and/or text notification when a space has become available. The open space will be available on a first come, first serve basis (as our courses are now). In phase two of the update, customers will be able to request notification when a course becomes available in their area.

6. J World Annapolis held **the first Performance Sailing Instructor Course** in October with 11 candidates attending. The course utilizes Steve Colgate's *Performance Sailing* book.

7. **We are updating/developing several new publications.** We have completed updates to the *Level 3 Coach Workbook* (for the Level 3 Coach course) and completed the new *Sailing Program Management for Head Instructors* text (for the Level 3 Head Instructor course). Currently, we are updating *Teach Sailing the Fun Way* and completing a *Program Workshop Guidebook*. The former will go into all the Level 1 materials in 2016 while the latter will be used as the text for the Program Workshops, which are events designed to provide resources for Jr. Committee Chairs and Volunteer program leaders. This program is a re-boot of one that was very successful under the watch of Joni Palmer.

We are planning to roll out digital publications in 2016 but are working with IT and Marketing to ensure that the platform is appropriate- we don't want to just send e-books via .pdf.

8. **Austin, Texas was selected as the site for the 2017 NSPS.** We've chosen dates that do no overlap with World Cup Miami to eliminate and staff conflicts.

9. **Regional Symposiums** are underway with the next one occurring at San Francisco Yacht Club on Sunday, December 6th.



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