Conference Call to order: 8:00 am

In attendance: Board: President Bruce Burton, VP Cory Sertl, Sec. Martine Zurinskas, Tarasa Davis, George Hinman, Jim Walsh, Gary Gilbert, CEO Jack Gierhart, Treas. Steve Freitas, Clerc Cooper, Rich Jepsen, Ron White, Malcolm Page
Regrets: Sally Barkow, JJ Fetter
Guests: 6 guests on the call.

1. Announcements

2. Consent Calendar: Vote #1 Motion to approve, unanimously approved. September 18th Minutes BAR20171004 OSC Selection Committee Approved

3. President’s Report Bruce Burton
   Bruce highlighted the activities of the past month, including the National Sailing Hall of Fame Induction, at NYYC Harbor Court. Over 400 guests participated and it was a red carpet event for sailing. Olympic Sailing Committee – Updates later during meeting; OSC Meeting in Colorado Springs will be a primary focus for November; Year end review will be presented to the board including 3 key elements: Subjective review, Objective review and building the base. Outgoing board members – thank you for your support and dedication JJ Fetter and George Hinman.

4. Chief Executive Officer Report Jack Gierhart
   Full Association Report at this link: http://www.ussailing.org/about-us/board-of-directors/association-reports
   Summary: Financial Metrics reviewed
   Overview of the Association included Storms/Hurricane support, Membership update, Strategic Plan, Budget process will align with the Strategic Plans and be presented at the December meeting for approval; SAP extension discussions continue; USOC Assembly of all NGM Councils and US OC Staff. Complete report can be found on the website and outlines the different departments (26) pages.

5. Staff Report
   Complete Staff reports were presented with highlights from the year and goals moving forward.
   Operations – Lauren Cotta
   IT – Mike Waters
   Marketing – Dan Cooney
   Education – Stu Gilfillen
   Youth - John Pearce
   Member Services – Katie Ouellette
   Adult – Besty Alison
   Competitive Support & Services – Nathan Titcomb/Matt Hill
   Development / Foundation- Georgia McDonald

6. World Sailing Update Cory Sertl
   November World Sailing Meeting in Mexico; Strong leadership from the US and is the first of a 4 year term of commitment for these delegates. Current issues include: offshore, Olympics, Paralympic,

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Meeting Minutes: http://www.ussailing.org/about-us/board-of-directors/meeting-minutes/
classes, rules, race officials, events not Olympic- match racing, team racing, offshore, regional leadership- Pan Am, America's Cup, Training, Sustainability initiatives Opportunities- coordination/communication of efforts of all US stakeholders and close relations with Canada, Caribbean (clubs, classes, regional organizations) long term planning for 2028 LA Olympics, hosting WC in US and Canada

US Sailing Delegates to World Sailing
Bruce Burton- Head of Delegation (as President, represents US Sailing at the AGM)
Staff support: Jack Gierhart and Nathan Titcomb
Staff Liaison: Lee Parks
Gary Jobson, Vice President (not technically a US Sailing delegate but part of our team!)
Gary Bodie- (Council and Events and chair of several working parties re: Olympic Qualification, rankings, Quotas)
Cory Sertl (Council and Chair of Youth Events Sub Committee)
Stan Honey (Chair of Offshore and Oceanic Committee)
Betsy Alison (Chair of Para World Sailing Committee)
Ashley Tobin (Constitution Committee)
Dina Kowalyshyn (Chair of Equipment Committee)
Steve Wrigley (Team Racing Sub-Committee)
Liz Baylis (Chair of Match Racing Sub- Committee)
Sally Honey (Offshore Special Regulations Sub-Committee)
Tom Duggan (Chair of Race Management Sub-Committee)
Dick Rose and Jim Capron (Racing Rules Committee)
Fred Hagedorn (Regional Games Sub Committee and Secretary of the Pan Am Sailing Federation)
Chuck Hawley (advisor)
Tom Rinda (Chair of Sailor Classification)

US is very busy hosting World Sailing Events in 2018:
2018 Annual Meeting/Conference will be held in Sarasota, FL, November 2018
World Sailing Youth Sailing World Championships, Corpus Christi Yacht Club, Corpus Christi, TX July 14-21, 2018

7.  Treasurer’s Report  Steve Frietas/ Donna Kane
Summary of reports; stand as presented.
YTD By department; Balance Sheet and YTD Roll up thru September 30th were presented.

8.  Olympic Report  Jim Campbell /Malcolm Page
Olympic Transformation Update
  Anchoring to our Mission
  Organizations Structure – how we work
  Strategic Initiatives to enable our System build process
  Financial Challenge

9.  Strategic Planning Presentation and Discussion
Review the Strategic Plan, processes and outcomes.
What is next review and how to move forward

Schedule & Call in details:  http://www.ussailing.org/about-us/board-of-directors/schedule-agenda
Meeting Minutes:  http://www.ussailing.org/about-us/board-of-directors/meeting-minutes/
9. Old Business -

10. New Business –
    BAR20171017 Organizational Membership Dues Increase Approved.

11. Executive Session – 2:45 pm

12. Motion to Adjourn, 2:45 pm

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Meeting Minutes:  http://www.ussailing.org/about-us/board-of-directors/meeting-minutes/
Action Request Form

Request No. 10042017          Date Submitted:  October 4, 2017

Submitted By: Bruce J. Burton, President

Subject: Approval of Olympic Sailing Committee Selection Committee

Action Requested (word this in resolution form):
The OSC requests approval of the OSC Selection Committee that will develop and publish the criteria for selection of the Olympic Team, Pan American Team, Youth World Team, etc. in accordance with Regulation 12.03 C of US Sailing.

Be it resolved that the Selection committee consist of the following US Sailing members: Il Fetter (Chairman), Sally Barkow (Board member), Dave Perry (Board member), Mark Reynolds (Olympian), Thomas Barrows (Olympian), Luther Carpenter (Olympic Coach), Malcolm Page (Chief, Olympic Sailing), Meredith Brody (Olympic manager)

Member Impacts: Describe below the impacts (i.e. Will it be seen as a member benefit or not? Explain)
Any perceived positive effects:
This action is in accordance with Regulation 12.03 C.

Any perceived negative effects:

Will this proposal bring in new members?
☐ Yes, __________Estimated Number  ☐ No  ☐ Unknown

Mission Impacts: Describe below how and why this creates value.
Positive impact (be specific):
Allows us to fulfill our specified mission to field a competitive International Sailing Teams.

Financial Impacts: Describe below any expected financial impacts on US Sailing. Include figures.
Positive effects
NO IMPACT

Negative effects: None

Summary:
I certify that this proposal has been checked. Governing Documents affected:

☐ Bylaws
☐ Championship Conditions
☒ Regulations
☐ Committee Terms of Reference
☐ Ted Stephens Act

Submitted by: Bruce J. Burton
Action Request to the Board of Directors

Request No. _____BAR 20171017 Date Submitted: __10/17/17__________
Submitted By: __Marcy Eichner_________________________________________________________

Subject:_ Organizational Member Dues Increase___________________________

Action Requested (word this in resolution form):
Proposal to increase organizational member dues amounts to be approved by the Board.

Member Impacts: Describe below the impacts (i.e. Will it be seen as a member benefit or not? Explain)
Any perceived positive effects:
  Increased dues should bring in extra revenue especially as we enhance and promote org member benefits, thus providing added value to the price tag.

Any perceived negative effects:
  The increased dues may prevent some member organizations from renewing; however we hope the enhanced member benefits will offset the price increase.

Will this proposal bring in new members?
☐ Yes, ________ Estimated Number ☐ No X Unknown

Mission Impacts: Describe below how and why this creates value.
Positive impact (be specific):
  The dues increase will allow our organization to enhance the programs, services, and resources offered to the sailing community. We hope to grow our means of support to our member organizations and in turn, see an increase in participation from our org community.

No impact (be specific):

Financial Impacts: Describe below any expected financial impacts on US Sailing. Include figures.
Positive effects

Negative effects:

Summary:
We see an opportunity to increase the organizational member dues, following the pattern of an increase every two years.

I certify that this proposal has been checked Governing Documents affected:
☐ Bylaws Submitted by
  ☐ Committee Terms of Reference
  ☐ Championship Conditions
  ☐ Ted Stephens Act
  ☐ Regulations
  Marcy Eichner_________________