



Conference Call to order: 7:30pm

In attendance: Board: President Bruce Burton, George Hinman, CEO Jack Gierhart, Treas. Steve Freitas, VP Cory Sertl, Jim Walsh, Sec. Martine Zurinskas, Sally Barkow, Clerc Cooper, Tarasa Davis, Rich Jepsen, Ron White, JJ Fetter, Malcolm Page
Regrets: Gary Gilbert
Guests: 11 guests on the call.

1. Announcements

2. Consent Calendar: ***Motion to approve, unanimously approved.***

Board Minutes approved March 20, 2017

BAR#20170407 – Motion to approve the NYYC request to run 2 world championship in Newport this year, J Class Worlds August 21-29 and Melges 20 Worlds Oct. 3-7.

3. President's Report

Bruce Burton

Full summary of the report: <http://www.ussailing.org/about-us/board-of-directors/board-of-directors/presidents-reports/>

Highlights of reports:

- Jim Campbell off and running with his new position with Olympic Chief of Business.
- Legislation with the new proposals in MD & FL with considerable progress. Please stay tuned for progress.
- ALT Strategic Planning meeting – lots of planning; lots of good visionary planning for current and future boards to work from to help ensure the course can be made in the future.
- Visitors/Athlete entry to US – working team/task force will be put in place to help streamline/keep up with the process and provide the various events support as needed.
- IOC Visit to Long Beach for 2024 event in May will be attending with Olympic staff/Team.

4. World Sailing Update / Vice President's Report

Cory Sertl / Gary Jobson

- Singapore – Mid-year meeting early May 2017. Great committee going and strong US delegation to represent US Sailing interest. Busy Agenda with many hot topics, strategy in place to ensure success.
- Good job to Jack for handling the contract negotiation with Corpus Christi YC on the 2018 Youth Worlds. It was a tough one that went on several months.
- Survey conducted by WS will be shared with the Board on the North American Survey portion of interest not necessarily very scientific.
- Racing Rules of Sailing App. will be discussed in May WS meeting.
- Olympic Qualifications systems – will be a large discussion item in May WS Meeting.
- WS office moving/transitioning to London.
- Thank you to team from CCYC for being in this event for the long haul. It will be very successful and will make TX and US Sailing and USA proud.

5. Chief Executive Officer Report

Jack Gierhart

Full Association Report at this link: <http://www.ussailing.org/about-us/board-of-directors/association-reports/>

- On target, Programs going well.
- Membership dip – in March and a shortfall in Keelboat memberships. Looking at process improvements.
- Membership Campaigns – used to bolster our general renew programs, have eyes on ball
- Foundation efforts – taking full steam with Olympic programs
- Strategic Planning meeting – working to ensure effective and successful meeting
- Large transition in departments – working to ensure job definitions and descriptions match.
- Working with USOC to draft letters to use on behalf of US Sailing.
- Gowrie / Chubb Sponsorship for 2 years.
- Rolex Sponsorship Contract due soon.
- Busy time of the year for the staff on the move with lots of US Sailing activity.

Schedule & Call in details: <http://www.ussailing.org/about-us/board-of-directors/schedule-agenda>

Meeting Minutes: <http://www.ussailing.org/about-us/board-of-directors/meeting-minutes/>



6. Treasurer's Report

Steve Freitas

- 2017 Budget process been in full process; summary assumption and detailed report submitted by Budget Committee. Budget Committee approved budget. Will come to board next week.
- Finance staff make progress with the March Financials completed, organized by Dept.
- Assoc. budget has been approved by the Budget Committee – will go to board next.
- Olympic Budget has been drafted for OSC Committee, then to Budget Committee, to the Board next week for approval.
- Olympic program is moving along nicely with solid framework to take us to the next level.

8. Olympic Report

Bruce Burton/Malcolm Page

Bruce Burton/Malcolm Page:

- OSC busy on strategic items with Jim Campbell and Malcolm. Jim and Brian Keane (Olympic Resource Bank) will be working on the revenue side with Bruce.
- Center of Excellence – working on the documentation for USST.
- 2018 World Cup Series – World Sailing Qualification documents – very late for up and coming sailors.
- New Logo – Officially launched and well received by sailors and team.
- Oakcliff Triple Crown events - \$500k purse to Olympic campaigning. Help bolster more national teams.
- Princess Sofia Events – Variety of conditions; Young sailors first experiences; Average experience for many; Erica Reineken and Charlie Buckingham were the standouts.
- Visit in May during training camp with the IOC, highlight a 49er training camp at same time.
- Huge push for long term funding model – strategies developed
- Olympic Sailing Research Project being developed by Malin Burnham.
- Budget review this week with the OSC, to Budget Committee end of this week and to Board Tuesday.
- Sally Barkow joined the OSC team.

9. Old Business - None.

10. New Business –

- Atlanta Strategic Plan Update – Tarasa Davis
- Monthly Staff Spotlight – Martine Zurinskas
 1. Proposed to foster board engagement with staff programs.
 2. Schedule set for 2017 will be reviewed at end of year for 2018 planning.
- Diversity and Inclusion Strategic Plan - Betsy Alison
 1. Review of proposal this is done every 4 years with the new quad cycle.
 2. 2017-2020 has strategic goals outlined yearly for growth in areas.
 3. Submitted to USOC on behalf of US Sailing. This was an FYI only, not an approval.
- BAR#20170414-2 Line of Credit with new bank, motion to approve.
 1. Switched banks to Bank RI, requesting resolution to transfer lending, ***Motion approved unanimously.***

11. Executive Session – None.

12. Motion to Adjourn, 9:07pm



Action Request Form

Request No. ___BAR# 20170407

Date Submitted: 4/7/2017

Submitted By: Matthew Hill, Race Administration Director

Subject: Approval of World Championships in US

Action Requested:

Resolved, that the US Sailing Board of Directors gives its approval, pursuant to World Sailing Regulation 10.5(m), to the following world championships in the United States:

J Class World Championship – New York YC – Newport, RI – August 21-29, 2017
J Class Association and International Maxi Association in cooperation with NYYC as OA

Melges 20 World Championship – New York YC – Newport, RI – October 3-7, 2017
Melges 20 Class in cooperation with NYYC in cooperation with NYYC as co-OA

Member Impacts: Describe below the impacts (i.e. Will it be seen as a member benefit or not? Explain)

No impacts on members.

Will this proposal bring in new members?

Yes, _____ Estimated Number No Unknown

Mission Impacts: Describe below how and why this creates value.
Positive impact (be specific): Encourages high-level competition in the US.

Financial Impacts: Describe below any expected financial impacts on US Sailing. Include figures.
No impact.

Summary:

Please see attached memo for further information.

I certify that this proposal has been checked. Governing Documents affected:

- Bylaws Committee Terms of Reference
Championship Conditions Ted Stephens Act
Regulations

Submitted by:

[Handwritten signature]

Matthew Hill, Race Administration Director



Action Request to the Board of Directors

Request No. BAR#20170414-2

Date Submitted: 4/14/17

Submitted By: Donna Kane, Director of Finance

Subject: Line of Credit

Action Requested (word this in resolution form):

Resolution to open a Line of Credit at Bank RI and close the Bank Newport Line of Credit

Member Impacts: Describe below the impacts (i.e. Will it be seen as a member benefit or not? Explain)

Any perceived positive effects:

The banking relationship has been moved from Bank Newport to Bank RI

Any perceived negative effects:

Will this proposal bring in new members? No.

Yes, _____ Estimated Number No Unknown

Mission Impacts: Describe below how and why this creates value.

Positive impact (be specific):

No impact (be specific):

Financial Impacts: Describe below any expected financial impacts on US Sailing. Include figures.

Positive effects

Negative effects:

Summary:

Respectfully submitted by Donna Kane. For questions, please contact Donna.

Donna Kane, Finance Director US Sailing DonnaKane@USSAILING.ORG Direct: (401) 366-3110

I certify that this proposal has been checked. Governing Documents affected:

- | | |
|--|---|
| <input type="checkbox"/> Bylaws | <input type="checkbox"/> Committee Terms of Reference |
| <input type="checkbox"/> Championship Conditions | <input type="checkbox"/> Ted Stephens Act |
| <input type="checkbox"/> Regulations | |

Submitted by Donna Kane, Director of Finance