

US SAILING Board of Directors Meeting
January 26, 2013
Teleconference

The US Sailing Board of Directors monthly meeting was called to order by the president at approximately 12 o'clock at the Clearwater Community Sailing Center in Florida. Roll call established a quorum, noting that Patty Lawrence and Bruce Burton were unable to join us and Maureen McKinnon was in attendance by telephone. In attendance: Ed Adams, John Craig, Susan Epstein, George Hinman, President Tom Hubbell, Ben Richardson, Dawn Riley, Treasurer Taran Teague, Dave Ullman, Jim Walsh and non-voting Ex Officio members, Managing Director Olympics Josh Adams, Executive Director Jack Gierhart.

The order of the agenda was modified because of time constraints of various participants.

1. The minutes of the December board meeting were approved without correction.
2. Education Division Report. The board welcomed Charlie Arms who is the incoming chair of the Education Division. Rich Jepsen presented the Education Division report. He has asked to limit his activities to the training committee while turning over the division to Charlie. From Rich:
 - We have a revamp of our Small Boat Instructor track now as follows:
 1. Level 1 (basic sailing) remains the same – teaching basic sailing
 2. Level 2 (intermediate sailing) is new – it used to be something like ‘beginning racing’. Now it is more intermediate performance sailing with spinnaker and trap.
 3. Level 3 is now two tracks: first is old Level 2, which is racing, and 2nd is ‘program director’ to help improve sail training leadership in small boat programs.
 4. Level 4 certification – a ‘coaching institute’ - a continuing education program for instructors to continually improve and provide content for a required continuing ed program planned for career coaches.
 - In Powerboat, two of several changes worth noting:
 1. Split the Safety, Rescue and Support Certification into two: Safety and Rescue and Mark Set.
 2. USCG -second year of a renewable grant to add powerboat infrastructure to our programs nationwide. Funds the purchase of boats, engines, instructor training scholarships, and marketing expenses for US Sailing and affiliated programs to help drive powerboat training in the US. Currently, focusing on our current constituents, YCs, community sailing programs, and beginning to reach out to the general public.
 - In Keelboat, we have just added a Cruising Catamaran Endorsement to the Bareboat Certification and are certifying the first instructors to teach this endorsement as I write this, here at OCSC. We also have updated the Basic Cruising and Bareboat Cruising books which are just back from the printers now.
 - Generally:
 1. US Sailing grant from the USCG to administer the creation of national On The Water training standards for all boating- power, sail, and human powered. US Sailing, through the incredible sacrifice and commitment of Joanne Dorval and Jim Muldoon, has hosted several multi-day standards development sessions around the country with subject-matter experts including the Power Squadron, the USCG Auxiliary, ASA, and the National Safe Boating Council. The program is moving in a staggered approach, starting with powerboat training since that’s where the

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accident statistics point. Other disciplines will follow as those are deemed safer, by the USCG. The standards for powerboat are up for vetting now and can be viewed for comment by anyone. All of this is being done according to ANSI standards, the gold standard for procedure and standards.

2. US Sailing is recruiting a curriculum development person to help get our products to market more quickly. We have many educational products that we need to produce, update, edit, etc. Our model is to have volunteers do much of the heavy lifting and contract out specific projects to professional writers with sail training background. This approach has kept us from getting products to market in a timely fashion
 3. We have awarded our top Training awards to: Larr Award – Joni Palmer; Virginia Long Award – Cappy Capper and Prosser Award – Milwaukee Community Sailing Center.
 4. We just completed our largest National Sailing Programs Symposium ever here in Clearwater. We are gearing up for the challenges and opportunities inherent in the Leadership Forum, scheduled for next year, that will combine the NSPS with ODSS, Yacht Club Summit and Race Admin Symposium.
 5. We are working with Safety at Sea and Race Admin to help them build their educational content, using best practices in training and their expertise in those the content of programs for training sailors to be safe and confident on the water.
 - We had really good financials for the year based on an exceptional summer put together by Janine and the training staff. Expenses kept in check and increases in almost all areas of instructor and student level courses.
 - Joy Hadley’s professional expertise in curriculum development will be a great asset to Training.
 - The board asked the Education Division to begin looking at three things, investigation of a boat operator licensing offering, moving the Little Red Book to an online document updated by the user, and exploration of SAILX as a training tool for racing.
3. Treasurer’s Report. Taran Teague reviewed the Olympic budget and the sources of revenue for the Olympic program and the expenses regarding youth development and the Gamble Fund. The board approved the Olympic budget, including the additional funds from the Windfall Fund (\$25,000) and the Gamble Fund (\$35,000).
 4. Management Division Report. The recommendation from Sarah Alger, Mgmt. Div. Chair, and Dawn Riley, the Audit Committee Chair led to the board approving the appointment of new auditors, Clifton Larson Allen. The list of the division’s committee members and chairs is attached to these minutes.
 5. Championship Division Report. Suzy Leech joined the call and unfortunately Shannon Bush, was not able to be on the call. The issue is that the women's match race championship this year is in a five person boat. The host facility prefers not to remit the customary \$50 per sailor to US Sailing as this either raises entry fees excessively or drains needed revenue from the host facility. The board quickly recognized that customary pricing and funding of these events should be revisited. The board approved a one-time, this event only, cap on the fees to a maximum of \$150 per boat.

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6. Olympics and Paralympics. Josh Adams, Managing Director of Olympics, made a detailed presentation about Olympic revenue strategy for the quad. He identified and explained the direct athlete support from the USOC, the fund raising plan, restricted giving categories, revised categories of donor recognition, and answered questions from the board. Josh also provided an overview of the Olympic Pathways Committee and youth development strategy.
7. Presidents report. Tom Hubbell reported on recent travels, including the One-Design Sailing Symposium and meeting with the Chubb insurance group. He pointed to the recent blog posting, the iSportsConnect interview, and the "Life of a Sailor" presentation that he gave the night before to the board as evidence of the message and use of media recently employed by him.
8. Executive Director's report. Jack Gierhart outlined quite a number of areas of progress and development. These include startsailing.org - the America's Cup connection to US Sailing, the development of long course ratings for PHRF fleets, progress with the USIRC-ORR relationship, a Safety at Sea book in progress by Sally Honey, and online seamanship seminar in progress by Bruce Eisner, and our access to the Boat-US online seminar platform to be developed by training staff especially for race officer training. He also explained our recent difficulties in getting the new rulebook out in a timely manner. He explained plans for the 2014 symposium, including cost versus revenue issues. The board accepted his report.
9. Old business. We reviewed the status of plans for the men's and women's championships. The Board passed a resolution in support of the plan for the Mallory in 2013. The Adult Men's and Women's Championship Committee will move forward with edits to the deed of gift and present the final proposal to the Board at the February meeting. Progress on the Adams was not as strong, but the outline of a proposal was taking form and would be shared with the stakeholders. The Board would receive an update with a recommendation in February. The problem of needing more classifiers for disabled sailing events that will be addressed at the next meeting.
10. New business. Creation of a measurers committee was tabled due to lack of time.

The meeting was adjourned at 3:15 PM