US SAILING Board of Directors Meeting
September 21, 2012
Teleconference

In Attendance: Dean Brenner, Bruce Burton, Walt Chamberlain, John Craig, Secretary Fred Hagedorn, George Hinman, Stan Honey, Vice President Tom Hubbell, President Gary Jobson, Treasurer Leslie Keller, Maureen McKinnon, Dawn Riley and non-voting Ex Officio members, Managing Director Olympics Josh Adams, Executive Director Jack Gierhart, and House of Delegates Chair, Jim Walsh.

Regrets: Ed Adams and Susan Epstein

Guests: Charley Cook, Janet Crabb and 3 other unidentified listeners.

1) The meeting was called to order by President Jobson at 7:05 pm EDT.

2) President Jobson called the Roll and announced that a quorum was present.

3) Announcements
   a) None.

4) Consent Calendar
   The approval of the Consent Calendar was MOVED, Seconded and APPROVED.
   The following were therefore approved:
   a) Minutes from August 21, 2012 meeting;
   b) Resolution to update Signatories for our bank accounts to include Kristin Walberg
   c) MNA approval of the following World Championships to be held in the USA
      • Farr 30 World Championships at Sail Newport, 17-20 July 2013
      • IOD World Championships at Fishers Island YC, date is TBD in 2013

5) Endorsement of Race Officials’ Application
   a) It was MOVED, Seconded and APPROVED to endorse the applications of the
      following two individuals as International Measurers to the ISAF:
         i. Erik Reinke – Snipe
         ii. Steve Wilkinson – J/80

6) President’s Report – President Jobson reported that he met with President Nominee Tom Hubbell and Executive Director Jack Gierhart and had a very good conversation and began the transition in anticipation of the AGM in November. While in Portsmouth, they also had an opportunity to visit with the National Faculty. It was an energizing visit.

7) Executive Director’s Report – Jack Gierhart indicated that his report stands as written.
   Our Cash Flow is continuing to improve. Our Website update will now be done in 2013, as our webmaster has moved on and we are in a search for his replacement. We have brought Kristin Walberg, Membership Director and Joy Hadley, Training Director have joined US Sailing, we are very glad to have them as part of the team. In addition to the National Faculty, a Training Summit is taking place in Portsmouth, RI, including Safety-
at-Sea, Race Administration, and Training – with the goal of better leveraging our internal resources.

The rulebook is in-process and will be ready later this calendar year.

The Budgeting process is beginning. The beginning themes are as follows:

Marketing – consolidate branding of US sailing, work with Training and Offshore to improve communications with members and customers. We are planning a West Coast Road Trip in 2013.

Offshore – PHRF Fleet support, Safety-at-Sea seminar growth, rolling out the Universal Measurement Form or System.

Race Administration – Improved coordination of branding and logistics. The development of Race Management 101, a basic course for clubs and race committees.

Inshore – One Design Symposium with PHRF to be held in January 2013. Continued expansion of the Jr. Olympic Program. Leading the creation of a consortium to support and expand the Clever Pig website product.

Training – Take advantage of on line options. Strengthen curriculum development.

Championships – Expand clinics, organically.

Membership – Continue to improve customer service. Continue to reduce fulfillment cycle time. Further implement Membership Matters program.

IT – Update the website and upgrade the sailor-base.

In conclusion, in April, the Board approved a study to look at a potential site in Providence, RI for the US Sailing Headquarters Office. As more information has been provided by the state, the location has become too complicated, so we are walking away from the opportunity.

8) Treasurer’s Report – Treasurer Leslie Keller reinforced that now is the time to raise budget ideas. As ED. Gierhart indicated, we are in a good financial state, and that our Cash Flow is getting stronger. As indicated in August, our Audit Report is ready to review.

Walt Chamberlain, Audit Committee Chair, made the following MOTIONS:

a) A MOTION was Made, Seconded and APPROVED to accept the report of the outside auditor and the associated Management Letter.

b) A MOTION was Made, Seconded and APPROVED to approve the draft forms 990 and 990-T as presented for filing with the Internal Revenue Service.

Chairman Chamberlain also shared that an RFP would be issued to consider and select the auditor for next year.
9) Olympic Report – Chairman Brenner reported the Olympic Program is financially in good shape – Break Even or better. Secretary Hagedorn congratulated Chairman Brenner and the entire program on the success of the Paralympic Team. President Jobson reported that he had sent out the letters of congratulations and thanks to the Olympic and Paralympic Teams and staff on behalf of the Board of Directors as agreed in August.

Josh Adams, our new Managing Director for Olympics, thanked Dean on an easy transition. Much is going on. The current priorities are the identification of a new High Performance Director. Kenneth Andreasen did a great job for our program, but we are going to go in a new direction. In the interim, Luther Carpenter is our acting Head Coach. We will have a sharp focus on Boat Speed. We will also have a sharp focus on sailors and event development. We are fortunate to have Gary Bode, a member of the ISAF Events Committee, and our program’s first High Performance Director assisting in the development of the 2013 High Performance Plan for the association and the USOC.

The Independent Review Panel of our 2009-2012 program will be ready to be shared with the Board of Directors at the AGM in November.

10) Old Business  –

a) Many members of the Board met with the Kite boarding association on September 12, 2012, on a conference call, as they did in August with the Windsurfing association. Charley Cook, explained the mechanics surrounding the different paths that have been discussed regarding the possibility of changing the ISAF’s decision regarding the selection of Kites over the RS/X. IF the route via the Council is taken, then it takes a 75% of council members to reopen the slate – the risk is that all other equipment choices are also reopened. If the route via the General Assembly is taken, then it will take a majority of the countries present, and the action may be directed to a single sub-decision like kites vs. RSX – this is very hard to do. Finally, it appears that some of the international RSX class members have decided to take the ISAF to court over its process. It should be noted that most of the ISAF Council members are now very irritated over this law suit.

b) Big Boat / Offshore Racing – Director Stan Honey reported that the Term Sheet we agreed to in August was accepted by the ORA, and that our legal counsel is now in the process of drafting a formal agreement. It is hoped that the agreement will be ready for the AGM.

c) Awards Task Force – Secretary Hagedorn, on behalf of Director Epstein, shared that we should have a proposal on the new Environmental Award in time for the AGM.

d) Reorganization – President Jobson reported that we are getting feedback and that we will be participating in more conversations with the HOD, CSA and many of the other Councils.
11) New Business –

a) A MOTION was Made, Seconded and APPROVED to excuse, in compliance with Bylaw 521.5, the Review Board from meeting at the AGM, November 1-3, 2012.

b) Director Chamberlain reminded the Board that we are looking forward to the plans and proposal for the U.S. Men’s and Women’s Sailing Championships. This Board agreed to a 1-year hiatus at the 2011 AGM with the understanding that a plan would be brought forward to this Board no later than at the 2012 AGM.

c) President Jobson reminded all to tune into both YouTube and on Sunday next, NBC, to see the next America’s Cup Event... the number of eyes watching maters.

12) Executive Session – The Board of Directors entered Executive Session at 8:22 pm EDT.

13) The meeting was adjourned at 8:27 pm EDT.

Respectfully submitted,

Frederick H. Hagedorn
Secretary