US SAILING Board of Directors Meeting
November 21, 2011
Tele-Conference

Present: Ed Adams, Dean Brenner, Bruce Burton, Walter Chamberlain, John Craig, Susan Epstein, Secretary Fred Hagedorn, George Hinman, Stan Honey, Vice President Tom Hubbell, President Gary Jobson, Maureen McKinnon-Tucker, Dawn Riley, and non-voting Ex Officio members, Executive Director Jack Gierhart and House of Delegates Chair, Jim Walsh.

Regrets: Treasurer Leslie Keller (in Europe)

Guests on the call included ISAF Delegation Member Cory Sertl, Championships Committee Chair Shannon Bush, Gino Bottino, Clark Chapin, Mike Dawson, Mark Foster and Joe Melino.

1) The meeting was called to order by President Jobson at 7:30 pm EDT.

2) Secretary Hagedorn called the Roll and announced that a quorum was present.

3) Consent Calendar
   The approval of the Consent Calendar was MOVED, Seconded and APPROVED. The following were therefore approved:
   a) Minutes from October 29, 2011
   b) Minutes from the Annual Meeting of the Association held October 29, 2011
   c) Minutes from the meeting of the newly elected Board of Directors held on October 29, 2011

4) President’s Report – President Jobson welcomed Bruce Burton and Jory Hinman to their first working meeting of the Board of Directors.

   At the ISAF Annual Meeting in Puerto Rico, Anna Tunnicliffe was named ISAF Yachtswoman of the Year (for the second year in a row), and Ding Schoonmaker was presented with the Beppe Croce Award for his outstanding contributions to the sport of sailing. It was very exciting to see USA Sailors being recognized at the highest levels of our sport.

   The feedback from across our country on our three Safety-At-Sea Reports, that were released at the 2011 US Sailing AGM, has been very positive.

   Over the next few weeks, Jobson and our Marketing staff will be meeting with Carter Gowerie and Chubb to discuss our on-going sponsorship agreements. While the Marketing Staff will also be meeting with Rolex to review our current agreements.

   In addition, we will be meeting with our partners from Canada and Mexico to discuss Handicap racing in North America.

   Jobson has set a record of speaking engagements at yacht clubs in a single year, 119 and counting, with 6 weeks to go in 2011.
President Jobson announced that he is naming a Study Group to look at our organizational structure:

- David Elwell, Chair
- Mason Christman
- Bruce Monroe
- Bizzy Monte-Santo
- Tom Shaddon

5) Executive Directors Report – Executive Director Gierhart indicated that we are ahead of Budget in terms of Net Income, though merchandising continues to trend below plan and will be a focus for improvement in 2012. The Olympic cash position was low at the end of October, but is back on track as of November 21, 2011.

Membership is growing, both in terms of real numbers of members and in terms of revenue plan. Information Technology continues to make steady progress and improvement.

The National Faculty has been rotating through the home office over the past 3 weeks. It has been very invigorating to have this infusion of energy and excitement in and around the offices, especially with the emphasis on re-writing the Level 1 Instructor’s program.

The One Design Symposium just completed and with 95 attendees was a success. While the Offshore office is busy working on the Coast Guard Data Project, which is proceeding well.

6) Treasurer’s Report – Treasurer Keller is in Italy and was unable to join us on the call due to technical difficulties. Keller did provide Secretary Hagedorn with a Report which he made on her behalf.

Cash Flow stress has eased as we have received the anticipated funds from the USOC. Organizational Dues are coming in nicely, and our sponsors who were having difficulties with their payments earlier this year are on track to their revised commitment dates.

Treasurer Keller would like the Board to consider adjusting the Budget Priorities in order to make it possible to invest in “on-line Training Module” primarily for the Race Management group, but it would also be possible for Judges’ Training, Umpires’ Training and the Training Department as well, to take advantage of its potential. Executive Director Gierhart shared that he recently set up a staff Task Force to determine what software application would make the most sense for the users….Race Administration, Training and Safety-at-Sea; based on the results he is confident that he will be able to find the funds necessary to make the investment possible in FY 2012. Currently, the Budget is in revision mode and is on track for final review at the December 20, 2012 Board of Directors’ call.

7) Olympic Report – Chairman Brenner shared that the budget process is on track, and will be rolled up into the total US Sailing Budget Review for the December 20, 2012 call.
The top four women’s Match Racing Teams were determined at a Trial Event at Key Biscayne Yacht Club in October. These four teams will go to Weymouth, England, in May of 2012 for the finals, in addition, the top two teams have won the USA Berths at the Combined ISAF World Championships in Perth in December of 2012, and the finishing positions have set up the priorities for event selection. The finalists are listed in finishing order and identified by the driver.

1st Anna Tunnicliffe
2nd Genny Tulloch
3rd Sally Barkow
4th Stephanie Robles

As just noted, the 2011 ISAF Combined World Championships for the Olympic Equipment Classes will be held in Perth next month. This event will determine the nominees for the USA Olympic Sailing Team in the other 9 (out of 10) able-bodied events. We will know who is being nominated by December 18, 2012.

The Rolex Miami OCR is fast approaching in January of 2012. As the combined World Championships are being held in December in Perth Australia, we anticipate a smaller event. The good news out of the ISAF Annual Meeting was that this event will probably remain as a World Cup Event.

Fundraising is proceeding along well, but is not outstanding. We do anticipate receiving between $400,000 and $500,000 in 2012, which in this economy, is very solid, though we of course could make good use of more.

8) ISAF Report – Cory Sertl noted that the USA was, as President Jobson noted at the beginning of this meeting, well recognized in the persons of Anna Tunnicliffe – ISAF Yachtswoman of the Year, and Ding Schoonmaker – Beppe Croce Award winner for his outstanding contributions to the sport of sailing as a volunteer. No one can ever say enough about how much Ding has done for sailing in the USA and through his involvement in the ISAF.

Many issues were debated at the meetings and will be reported in other forums, but it should be understood that the equipment selections for 2016 Olympics may be finalized at the May 2012 ISAF Council Meeting, rather than at the November Annual Meeting of the ISAF, if the equipment evaluation committee (led by Dina Kowalyshyn – USA) is able to complete its report in time of the May meeting – the events in question are for the Women’s Skiff, Mixed Multihull and for the Board discipline.

Finally Sertl reminded the Board that there are many volunteers from the USA at the ISAF meetings, but in particular, we should recognize the tireless contributions of Dick Rose. She also remarked how good it was for US Sailing to have not only our President in attendance, but also our Executive Director.

9) Old Business –

a) Report of the Spring Meeting Task Force – Executive Director Gierhart summarized that the CSA and House of Delegates want a Spring Meeting, and that other meeting
constituents are indifferent. However, all recognize some benefit to person-to-person conversations at meetings like the spring meeting. However, a spring meeting in 2012 is not currently planned and would be difficult to pull together at this point – though the Task Force is looking at ways of combining a 2013 Spring Meeting with other US Sailing meetings (like NSPS or ODSS or the RMOCR, as examples). There will be more to come.

b) Nomination of Committee Chair – The following Chair was nominated and approved:
   i) Legal Committee  Bizzy Monte-Santo

10) New Business –

a) The Board of Directors MOVED, SECONDED and APPROVED the initiation of the following changes to the US Sailing Regulations having to do with committees of the association:
   i) Delete Regulation 4.02.H (Technology Committee) and renumber Regulation 4.02.I to 4.02.H.
   ii) In Regulation 4.03.3 – Adult Championships, combine the US Men’s and Women’s Sailing Championships committees into a single committee.
   iii) In Regulation 4.03.2.A – Rename IMS to ORC and change the description appropriately.
   iv) In Regulation 4.03.3.B – Delete the Trophy Committee

b) It was MOVED, SECONDED and APPROVED to initiate a new Regulation, 10.01.A.5 Specifying Travel restrictions for US Sailing Championship Trophies, namely that they shall be at the event and then be returned to a display site designated by US Sailing. A photo of the Award will be presented to both the winner and to their club. The vote was 9-3-0.

11) At the Safety-At-Sea Committee meetings at the AGM, the serious threat to GPS users around the country was discussed -- if companies like LightSquared are allowed to transmit strong signals in bands adjacent to those in which GPS occupies. As you know, the GPS signal is extremely weak on Earth’s surface, and it’s only due to the sensitivity of the GPS receivers and complex software that the system works as well as it does. In order to provide national broadband Internet access, LightSquared proposes to install tens of thousands of stations around the country which have been demonstrated to knock GPS “off the air” in proximity to these stations.

The Safety at Sea Committee believes that this interference is a sufficient threat to the safety of sailors. It was therefore MOVED, SECONDED and APPROVED to send the following information to the Commissioner of the Federal Communications Commission:

As the governing body for sailing in the United States, US Sailing is concerned with the safety implications of degrading the performance of GPS in American harbors, coastal, and inland navigable areas. These are the areas where mariners most critically depend on GPS for safety. We note that the United States Coast Guard has similar concerns about the LightSquared system having an adverse affect on their operations in coastal waters.

While we understand that there are commercial benefits to using spectrum for communications and broadband access, the negative safety and economic effects of interfering with GPS swamp those
benefits. Lightsquared, or any other entity, should not be allowed to operate in spectrum adjacent to GPS at power levels that will adversely affect the performance of GPS.

Further, US Sailing Members are encouraged to send these paragraphs to their Congressional Representatives (both in the House and the Senate), as this will add more pressure on the FCC Commissioners.

12) The Board entered into Executive Session at 9:21 pm EDT

13) The meeting was adjourned at 9:47 pm EDT.

Respectfully submitted,

Frederick H. Hagedorn
Secretary