

US SAILING Board of Directors Meeting  
Monday, April 20, 2009

Present: Dick Allsopp, Dean Brenner, John Dane III, Susan Epstein, Vice President Tom Hubbell, Gary Jobson, Leslie Keller, Patty Lawrence, Jerry Montgomery, Dawn Riley, Bill Stump, and non-voting Ex Officio members, Secretary Fred Hagedorn and Executive Director Charlie Leighton.

Observers and Guests included Walt Chamberlain, Charley Cook, Gary Bodie and Cory Sertl.

- 1) The meeting was called to order by Vice-President Hubbell at 8:00 pm EST.
- 2) Secretary Hagedorn called the roll and announced that a quorum was present.
- 3) A **MOTION** to approve the Consent Calendar was made, seconded and approved.
  - a) Minutes of the March 28, 2009 meeting of the Board of Directors
  - b) The appointment of Jeffery Burns as a member of the Safety-At-Sea Committee and as that committee's Web Liaison.
- 4) President's Report – President Capron was unable to attend the meeting and will be sending a set of notes to the Board.
- 1) Executive Director's Report - Executive Director Leighton reiterated that the Association is off to a good start to 2009! All departments, with the exception of Offshore are at, or ahead of, plan. Offshore is experiencing an unanticipated drop in certifications of all kinds – to help defray the fixed costs of the department, a matching grant has been offered and a mini-campaign is in full swing.

Membership is a positive example. Both Gross and Net revenue are ahead of budget and last year, and the actual number of members has grown by 1,000 individual members in the middle of April. Renewal e-mails have been a large part of our success!

It should be noted that at the end of this year we will be in a position to effectively compare year-to-year numbers and eliminate the historic approach of multiplying family members by a factor to deduce the total number of membership cards, as the SailorBase allows us to count how many member cards are issued. This is the better way to evaluate the trends, as membership renewals have peaks and valleys, so although it is good to see that we have an absolute increase from a specific month to another specific month, it will become meaningful when we can report an increase compared to the same month in the previous year. The key numbers we will look at are:

Family Memberships	10,816
Individual Memberships	27,426
Organizational Memberships	1,398
=====	=====
Total Memberships 12/31/08	39,640

Thank you to all who have worked on getting our database to the point where we can effectively accomplish this!

Leighton suggested that the Board consent for him to share his monthly report with the elected members of the House of Delegates. The Board unanimously agreed.

- 2) Treasurer's Report – A side benefit to the e-mail renewals is that 80% of all membership renewals are coming in via Credit Card, greatly reducing finance staff time required for processing checks! Keller also noted that the Finance Staff is very complimentary of the testing process being utilized by the IT Department as it prepares to release each section of the new website.
- 3) ISAF Mid-Year Meeting Issues – Charley Cook, Cory Sertl and Gary Bodie shared what they saw as some of the issues that will be discussed at the May meeting of the ISAF.

A **MOTION** was made, seconded and APPROVED that the USA representatives from Group P to the ISAF Council be asked to continue to support an 11<sup>th</sup> medal at the 2012 Olympics for the sport of sailing, and that they urge the ISAF to make this event a Multi-hull event, if the IOC grants an 11<sup>th</sup> medal.

The Board also reiterated its continued support of balancing future Olympic Sailing events so that women and men have an equal distribution of events.

- 4) Olympic Report – Chairman Dean Brenner stated that he had nothing new to report. Leighton did add that the USOC had determined earlier that day that the sport of sailing will have 2 slots in the upcoming Youth Olympics.
- 5) Old Business
  - a) A **MOTION** was Made, Seconded and APPROVED to WITHDRAW the motion from March to consider suspending the spring meeting in 2010 and 2011, and utilize a sequence of Conference Calls and other technology enhanced communications approaches. Further, the Board endorsed the idea that the Spring Working Meeting be held in Rhode Island, and that the dates be selected with the goal of minimizing potential conflicts with other major events in the sport in March.
  - b) Vice-President Hubbell reported that President Capron will be issuing an update to the Board regarding the USOC Hearing Panel Decision of February, 2009.

## 6) NEW BUSINESS

- a) Director Gary Jobson noted how touched he is by the support many have given him since the announcement of his nomination to be the next President of the Association. However, he wanted to remind all that the Association, just like our country, has only one President at a time, and that our current President is Jim Capron. He went on to share that as he prepares for October, Jobson is meeting with each member of the Board of Directors in person, as a part of his fact-finding approach so that he may hit the ground running after the election.

- b) Jobson asked that the Championships proposal be placed on the May 18, 2009 Board of Directors Meeting Agenda. This was agreed to.
- 7) The meeting went into Executive Session at 9:00 pm EST.
- 8) The meeting was adjourned at 9:15 pm EST.

Respectfully submitted,

Frederick H. Hagedorn  
Secretary