

US SAILING Board of Directors Meeting
Sunday, October 24, 2007

Present: Dick Allsopp, Dean Brenner, President Jim Capron, Susan Epstein, Amy Gross-Kehoe, Vice President Tom Hubbell, Chip Johns, Treasurer Leslie Keller, Patty Lawrence, Jerry Montgomery, Bill Stump, Jim Tichenor, and non-voting Ex Officio members, Secretary Fred Hagedorn and Executive Director Charlie Leighton.

1. The meeting was called to order by President Capron at 8:00 am Pacific Time.
2. Secretary Hagedorn called the roll and announced that a quorum was present.
3. A **MOTION** to approve the Consent Calendar was made, seconded and approved.
 - a. Minutes of the October 24, 2007 meeting of the Board of Directors.
4. President Capron reminded those assembled that the AGM would be held at 10:30 am in this same room and that voting would be opened at 10 am in the hall, and that he intended to adjourn the Board no later than 10:15 am. President Capron then called Siobhan Lynch forward to be recognized for her great work coordinating our association's meetings; he also took this opportunity to share the news that she and her husband are expecting their first child and that this would be her final meeting as our meeting planner. Siobhan was given a standing ovation. Capron next introduced Katie Santos who will be serving as our meeting planner at our March meeting.
5. Executive Director Leighton took this opportunity to answer the questions of how he spends his time as the Executive Director of our sport. Most of Leighton's time is spent on growing and strengthening the staff. Since coming aboard 25% of the key staff positions have been changed. On a percentage basis, Leighton spends 85% or more on issues in support of Finance, Marketing, Training and Competition, and up to 15% of his time in support of the Olympic program (including assisting them with fundraising).
6. Treasurer's Report. Keller pointed out that her written report had been distributed Friday morning.

At 8:30 am the Board of Directors went into Recess so that the Corporation of the United States Sailing Foundation could meet. The Board went back into session at 8:35 am.

7. House of Delegates. Chairman Chamberlain reported that the House had met twice over the course of the weekend. Chamberlain also reported that the House will be amending its Bylaws to align with the recent changes to the US SAILING Bylaws. It is also the intent of the House to nominate the individual to run for the Board in October of 2008 by the Spring Meeting in March, 2008.

The House reported six Requests for Action:

- a. From the Government Relations Committee, Be it **RESOLVED** that the Board of Directors of US SAILING enter into an agreement with the United States Coast Guard to cooperate with and join the USCG Waterways Watch Program, and that it be further resolved that US

SAILING encourage its member organizations to also contribute to the Waterways Watch Program. This **MOTION** was made, seconded and **APPROVED**.

- b. From the National Offshore Council, a request that before the 2008 Spring Meeting, US SAILING poll the membership to determine: membership category, level of financial support, type of boat(s) sailed/owned and /or areas of activity/interest (such as competitor, race management, etc.) and specific services desired from US SAILING; and it is further requested that the National Offshore Council, One Design Class Council, Council of Sailing Associations and other councils or groups that may have an interest participate in designing the survey.

The above **MOTION** was made, seconded and **failed**. However, it was pointed out that the staff is already conducting surveys of the membership and that the learning from those surveys would be shared. Additionally, the membership was reminded that with the new database, many of these questions will be answered, but that we will all need to be diligent to update and populate the dataset.

- c. The Youth Sailing Council submitted a Request for Action to provide the Youth Council with \$1,000 per year to support conference call costs associated with the two annual meetings of the association. This **MOTION** was made, seconded and **REFERRED** to the Staff and the Budget Committee for review, comment and recommendations.
- d. Three Bylaw changes were presented:
 - i. To CHANGE the terms of the Secretary and Treasurer from 3-year terms to 1-year terms to coincide directly with the President. This **Motion** was made, seconded and **Failed**.
 - ii. To CHANGE the term of the Select Director from 3-year terms to 1-year terms. This **Motion** was made, seconded and **Approved**. It will be effective for future Select Director appointments.
 - iii. To CHANGE the process from nominating potential Directors for a specific seat to an actual plurality. This **Motion** was made, seconded, and **Referred** to the Bylaws Committee for drafting.

8. Reports of Councils.

No Councils had any specific reports beyond that given by the Chair of the House of Delegates. National Offshore Council Chair, Bruce Bingham, was assured that the intent of the staff is to be inclusive with regard to membership surveys.

9. Reports of Divisions and Committees.

Administrative Division

Chair, Ruth Creighton, summarized the reports of the committees in this Division. Web-Liaison will be working on the rolling out of a new Content Management System for the website once the SailorBase member database project is completed. The Budget Committee is encouraging US SAILING committees to bring forward new ideas for increased revenue streams, even if they may not be profitable for a year or two. Marketing And Communications shared the fact that a new quarterly newsletter, aptly named the "QUARTERDECK", is under consideration for next year. The Technology Committee Chair, Serge Jorgensen, visited with many committees throughout this meeting and communicated that the database will be active with membership between January and March of 2008. The Membership committee reported that we need to decide if we are going to define membership in terms of financial net, or by counting heads, or

both; that we need to be culturally open to change; and that we need to identify those products and services that will require membership and take advantage of the Digital Rights Management tool.

- Development Committee Chair, Sarah Alger, reported that great progress has been made in defining the roles of (a) the US SAILING Annual Fund (the goal is \$75,000 this current year); (b) the President's Club for those who commit to contribute a \$1,000 or more each year for five consecutive years; (c) USSF and its dual role of endowment oversight/awards and planned giving; and (d) the Medalist Program in support of our Olympic and Paralympic efforts.
- Risk Management chair, Joe Melino, reminded member organizations that over 800 clubs have gotten a safety manual from Chubb and that all member organizations may participate.
- Web-Liaison Chair, Chris Luppens also added that once the new database is up and working, this committee will go to work on producing a PDF Directory for the association.

Competition Division

Chair Jim Walsh reported that this division has 32 committees. In the past year over 40 judges, race officers and umpires were certified or re-certified through our Race Administration office and related committees. Many of our US SAILING Championships were both well attended and well run this past season. The Championships Committees are considering some additional opportunities in some of the Adult Championships going forward to help strengthen the championships brand. The PHRF committee currently has 52 member fleets (soon to be 53); PHRF continues to look at its national appeals process and is considering some form of "mediation" as an alternative.

- Bruce Bingham, Reporting for Peter Reichelsdorfer (IMS), himself (IRC) and Dick Hampikian (ORC) that IMS is still "plugging along" while both IRC and ORC are expected to grow in 2008 (it will be busy in the Offshore Office as it is both a Newport-to-Bermuda Year and it is the 100th running of the Chicago Yacht Club's Chicago-to-Mackinac Island Race).
- US PHRF continues to mount useful tools on the web-site and Chair Paul Ansfield sees this happily continuing as the tools are developed.
- North American Portsmouth enthusiastically welcomes Darlene Hobock back as Chair.
- Safety-At-Sea, Alan McMillan reported that currently 8 seminars are scheduled for the winter, four will be standard and four will be hands-on.
- Championships Committee Chair, Karen Reisch, reported that all events are set for 2008, many for 2009 and some for 2010. The committee's 5-year plan is posted on the website. The NOR's for the 2008 events are to be posted by January 2008, and all Registrations will be accomplished via Regatta Network. The committee has also set a goal for each of the events to contribute some amount to the G&A expenses that the association invests in each event. Finally, there will continue to be a zero-tolerance approach to the PFD requirements of the NORs.
- US Multihull Championship Committee Chair John Williams asked the Board to approve the annual disbursement of up to \$5,000 from the Alter Fund to be paid to Fun In The Sun Services, Inc. – Clearwater, FL, in support of the Charter boats to be used at the April 2008 Multihull Championships.
 - The above **MOTION** was made, seconded and **Approved**.

Education Division

Chair Rich Jepsen reported that the Training Committee has passed a Resolution to improve the ease of the Recertification Process for both Level 1 and Level 2 instructors. He also reminded those present that the NSPS would be held at St. Petersburg, FL from January 9-13, 2008. Finally, a written report has been distributed discussing the accomplishments over the past year.

Olympic Division

Chair, Dean Brenner, reported that the presentation on Friday morning to the House and Board would suffice as his report.

Recreation Division

Vice-President Tom Hubbell shared that progress was being made in identifying individuals to lead this division and to effectively bring it to life.

Non-Divisional Committees

- Nominating and Governance Chair, Janet Baxter, reported that they were continuing to accelerate the process and that they would be initiating conversations with potential candidates for the Board of Directors immediately. Baxter also shared that the Performance Review of the Board had been accomplished and presented to the Board; that there were no glaring issues; and that the NGC would welcome input from the Board of Directors regarding next year's review process.
- Review Board. Bob Hobbs reported that Rob Lane had done an exceptional job as the Chair of the Review Board, and that there are three open cases. The idea of having the Ombudsman be outside of the Review Board is under consideration by the Review Board, to assist in reducing potential appearances of conflicts of interest.

10. Old Business -- None
11. New Business – President Capron thanked those committee chairs who were stepping down from their current roles and presented each with a framed certificate of appreciation.
12. The meeting was adjourned at 9:56 am Pacific Time Zone.

Respectfully submitted,

Frederick H. Hagedorn
Secretary